





2022 CORPORATE SOCIAL **RESPONSIBILITY REPORT**

This report contains the progress we've made toward reaching the Sustainable Development Goals (SDGs). Specific references to each goal are described on pages 32 and 33.



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CEO's Letter

In 2022 at The Bernard Group and Smartpress, we accelerated our progress toward sustainability objectives and positive impacts in our community. Our team effort included more research and development, more outreach and giving and more improvements across the board.

Our intent from the very start has been to build a company that provides employees a collaborative environment that inspires growth, a company that wows our customers and one another and that has a positive impact on the environment and society. Today, that intent is as strong as ever and being actualized in ways that were hard to imagine years ago.

Here are some examples...

We launched our own TBG Academy to continue our investment in our employee co-owners. The Academy consists of training and development programs within four pillars: Ownership Academy, Leadership Academy, Functional Academy and Wellbeing Academy. This year we expect to delivery over 3,000 hours of training for the growth and success of our employees.

TBG continued its focus on environmental projects. These initiatives resulted in 375,884 kWh of energy savings, as well as improvements to our recycling program, diverting over 500 tons of waste from the landfill.

With TBG's internal goals and our clients' goals aligned, we advanced our efforts to provide the latest in sustainable materials and solutions for our clients. These offerings create better options for printing and display manufacturing, while also improving the impacts of shipping and packaging options.

Finally, TBG partnered with a local high school program to provide work experience to graduating students with Individual Education Plans for special education services as they progress towards achieving an independent life. After immediate success we went beyond the program expectations and hired the students as employees to recognize them as colleagues.

Now, in 2023, our work continues, and I look forward to building upon the momentum we have generated.

20M11

Sincerely,

Matthew Hanson, CEO

About The Bernard Group



The Bernard Group (TBG) is a visual merchandising company with expertise in design and production. We print brilliant digital graphics on many different types of media and we also design and build displays on which clients merchandise their products.



Employee ownedOver 800 employee owners



Established in 1999Five production facilities in the Minneapolis metro area, with 570,376 total square feet



Responsible manufacturing EcoVadis Platinum, ISO 14001 We strive to provide our clients with a world-class product, and more importantly, world-class service. We have a creative, driven, entrepreneurial culture that's leading the way for the print and display industry.



The Bernard Group is the parent company of their online division Smartpress, along with Smartpress Managed Services and Smartpress Storefronts.

How We Partner: Company Overview

PROCESS

VISION

DESIGN

COLLABORATION

DEVELOPMENT

EXECUTION

FULFILLMENT

TEAM

CLIENT

SERVICES

- + account management
- + project management

DESIGN &

ENGINEERING

- + visual merchandising
- + environmental design
- + 3D design
- + graphic design
- + space optimization
- + structural engineering
- + software development

PROJECT

DEVELOPMENT

- + project planning
- + site surveys
- + fixture development
- + sourcing domestic & international
- + estimating
- + online portal development
- + color work

INNOVATION & PROTOTYPING

- + visual engineering
- + unique product development
- + prototype creation
- + finish, texture & treatment definition / development
- + technology integration
- + testing

PRODUCTION & MANUFACTURING

- + large format print
- + small format print
- + sewing & finishing
- + plastic fabrication
- + wood & metal fabrication
- + online ordering

IMPLEMENTATION

- + assembly, kitting & finishing
- + installation
- + reporting





DESIGN



COLLABORATION



Designer Aries 1
Odd-O4 File Lecellon design - Gloris Spering ConstrUES 2- - Geocument/Gree
ART File Lecellon (160 - PRO) > Supricing Properties > 281279 (500 Course - Victor
ART File Lecellon (160 - PRO) > Supricing Properties > 281279 (500 Course - Victor

DEVELOPMENT



EXECUTION



FULFILLMENT

Facilities

We take pride in our production facilities and ensure the health and wellbeing of all of our employees.

The Bernard Group is located in Chanhassen, MN. We have over 570,376 square feet in five facilities that house services including:

- fixture manufacturing
- · large and small format
- print production
- wood shop
- metal fabrication
- plastic fabrication
- temporary materials structural design
- strategic and creative concepting
- engineering
- product development
- planning and project management
- global partner management
- sourcing
- estimating
- color management
- testing lab
- assembly and finishing
- kitting
- installation management
- warehousing/inventory management
- shipping
- · web-based ordering









The Bernard Group Value:

"PASSION FOR EXCELLENCE"

To bring superior quality at breathtaking speed in the most demanding of environments.

Global Reach Company Overview

The Bernard Group's U.S.-based fabrication facilities are located in the Minneapolis metro area. Our state-of-the-art facilities house small/large format printing, plastic/wood/metal fabrication, graphic/fixture design, engineering, warehousing, fixture assembly, kitting and logistics.

Additionally, we have global partners to meet your timing, budget or quantity needs.







Our Mission & Purpose

We exist to wow our clients with service and products that are the best in the world. Period. Providing this level of service to our clients must be met with an equal amount of passion for collaborating and serving our teammates. We operate in a manner that is environmentally sustainable and socially responsible.



Our purpose as a company is to build inclusive and diverse teams of stars that serve their individual clients inside a culture that allows them to realize these great motivators. In doing so, we're able to sustain the passion that's requires to wow our clients and each other, on each and every project.

We believe we are all inherently hardwired to:

Work for something bigger than ourselves

Be in relationship with each other

Take ownership of our work

Have the freedom to make decisions

TBG's Core Values



WOW

Wow is our first company value by intention.

Webster's defines wow as: To overwhelm with delight and amazement.

WE AGREE.

OWNERSHIP

Ownership of our company makes each co-owner 100% accountable.

An ownership culture and the freedom associated with it brings top talent to TBG.

We have proven that top talent on the front lines, given the ability to make decisions, will consistently trump a top-down management style.



PASSION FOR EXCELLENCE

It is quickly realized by new hires who have prior experience in our industry that this value is indeed central to our culture.

We often hear from them how our quality is superior and the speed in which we do it is breathtaking.

It's a demanding environment but very satisfying to those with the right DNA.

THE ART OF TEAMS

We believe teams of top talent with clear objectives will consistently outperform centralized control.

We put a great amount of energy into building skilled and diverse teams to handle our most challenging pursuits.

It's the difference between being average and being great.

TBG's Approach to Corporate Social Responsibility

The Bernard Group is committed to operating in a responsible and sustainable manner and creating positive social change in our community.

Our corporate policies support the Global Compact's 10 principles and Sustainable Development Goals (SDGs), which provide a framework for the governance of TBG. We are committed to understanding, integrating and monitoring our social, environmental and economic impact to enable us to contribute to society's wider goal of sustainable development. This commitment has become ingrained in our core values and we aim to demonstrate these responsibilities through our actions and within our corporate policies.



Commitment & Vision

- Provide our clients with high quality and socially responsible solutions
- Partner with our customers and suppliers to achieve a shared vision of sustainability
- Manage and reduce the impact that our work has on the environment
- Seek ways to give back to the communities in which we live and work
- Continually update our policies, procedures, training and offerings to reflect the most current information, technologies and programs best suited for the customers we serve

Focus Areas

The impacts of our business operations fall into multiple categories and affect different stakeholders.

TBG has developed a multidimensional approach to achieve our vision. This commitment has become ingrained in our core values and we aim to demonstrate these responsibilities through our actions and within our corporate policies.

The four categories shown below represent our areas of CSR and the performance highlights associated with them:



Focus Areas: Workplace

Our success depends on the success of our employees. We provide them with meaningful work, opportunities for professional growth and to be part of a talented team of people who care.

Performance Highlights

- Rolled out the TBG Academy to all employees, which includes a learning and development focus in the following areas:
 - Ownership Academy
- Functional Academy
- Leadership Academy
- Wellbeing Academy
- Through TBG Academy offerings, TBG employees participated in 2,700+ hours of training to continue to grow and develop their skills or to gain new skills
- BeWell Newsletter created and distributed on a monthly basis focused on all aspects of wellbeing for our employees
- Created a video showcasing our values in action from co-owners across the company the video highlights various employees talking about each of our four core values and what the values mean to them
- Created a brand/story for TBG as an employer of choice for recruitment related communications
- Executed identified talent pipelines in our talent acquisition efforts
 - Participated in Eastern Carver County schools Manufacturing Week events
 Hosted 14 interns across multiple functions from 11 colleges
 - Participated in PROP on-site career fair focused on employing any eligible clients of PROP
 Hosted our first on-site career fair
 - Hosted local high school students on site (including tours) to create awareness of viable manufacturing careers
- Conducted our fifth annual Gallup employee engagement survey with 84% participation (646 employees participated versus 626 in 2021) and an overall score of 4.11 (+0.05 from 2021)
- Manager-led interactive action planning sessions held with employees to review feedback from employee engagement survey results and to create specific actions to address opportunities for improvement
- Conducted 10 Strengths Workshops throughout the year for people leaders, individual contributors and interns, helping employees discover and develop their natural talents. Conducted two team specific workshops as a pilot in order to provide team building and understanding.
- Completed a company-wide compensation project, which included a market analysis of all positions, establishment of a Total Rewards Philosophy, salary structure, guidelines and standard processes. Training provided to all necessary leaders.
- Established TBG as a market leader by increasing our shift differential pay to reinforce the value we place on our employees who work during our off-shifts
- Continued our partnership with Minnetonka High School SAIL program to provide opportunities for meaningful work and skill development as students with disabilities transition to independence

Focus Areas: Workplace

Future Focus:

- Conduct our sixth annual Gallup employee engagement survey
 - Complete manager-led interactive action planning sessions based on feedback
- Execute identified talent pipelines in our talent acquisition efforts
 - Continue to offer a robust internship program for college students
 - Continue to partner with Minnetonka High School SAIL program
 - Host additional on-site career fairs
 - Continue to partner with local high schools and other community organizations to expand our talent pipelines even further
- Employee Development:
 - Revamp our onboarding program for new hires to ensure a successful experience over the first year of employment
 - Roll out suggested learning paths along with standard development tools to all employees
 - Formalize a mentoring program
 - Create formal career pathing for a variety of roles within the company
- Leverage TBG Academy to provide opportunities for learning and development to all TBG employees in the following areas:
 - Ownership Academy
- Functional Academy
- Leadership Academy
- Wellbeing Academy
- Continue to roll out training opportunities to our employees to support a culture in which employees feel that they belong, are included and valued for their unique perspective
- Provide Total Rewards statements to our employees demonstrating the value of the total benefits package



Focus Areas: Stakeholders

Performance Highlights

- Achieved top 1% Platinum status for the second year in a row, which is the highest possible rating awarded in the EcoVadis sustainability assessment
- · Increased our Environmental score by 10 points in the EcoVadis assessment
- Submitted our Communication On Progress to the United Nations Sustainable Development Goals (SDGs)
- Expanded our Sustainable Procurement Program to improve the sustainability of our supply chain
- Continued to provide excellent customer solutions including an ethical supply chain, sustainable materials, sustainable innovations and quantified metrics



Future Focus

- Increase our score with EcoVadis, a CSR evaluation company
- Continue to provide leading-edge sustainable materials and packaging options to our clients
- Increase supplier participation in our Sustainable Procurement Program to ensure an ethical and sustainable supply chain
- Conduct on site supplier environmental and social audits
- Lead the industry in minimizing our environmental impacts
- Encourage and educate our vendor partners to align their business practices with our Corporate Social Responsibility program

Focus Areas: Community

Performance Highlights

- · Continued to fight hunger and meet the needs of at-risk women and children in the local community
- Raised over \$76,000 for three of our charity partners at our fourth annual charity Golf Open
- Employees participated in our employee garden they were given a plot to plant vegetables and herbs of their choice, with all excess produce donated to a local food shelf
- Hosted a clothing drive for Dress for Success, a nonprofit charity. Employees donated over 45 bags of clothing, shoes, handbags and accessories to disadvantaged women to help them achieve career advancement, career stability and economic sustainability.
- Hosted a food packing event with TBG employees at Feed My Starving Children packed 28,080 meals that were sent to families in need in El Salvador
- Partnered with Haven Housing, a local women's homeless shelter. We donated funds to help one of their housing facilities make the residents' rooms feel more like home with upgraded essentials such as bedding, blankets and towels.
- Supported Hope House TBG donated funds to this local shelter that supports local homeless youth
- TBG was the title sponsor for Love INC's annual charity golf tournament
- Partnered with a local charity, Neighbors Inc., and sponsored five families in need. Employees formed five teams to purchase and wrap Christmas gifts for disadvantaged children.
- Partnered with Operation Christmas Child employees packed shoe boxes full of needed items and gifts for children in need across the globe
- Hosted a food drive for People Reaching Out to People (PROP) – employees donated food items to this local food shelf
- SAIL Program partnered with a local high school to provide training and employment opportunities to graduating students with disabilities

Future Focus

- Expand our charitable giving beneficiaries
- Support the local community projects that meet the needs of disadvantaged people
- Provide meaningful work to people in our community



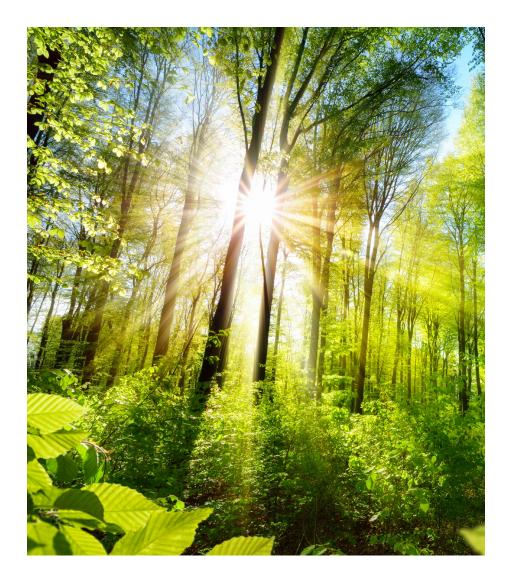
Focus Areas: Environment

Performance Highlights

- Saved a total of 375,884 kWh with Energy Savings projects
- Diverted 538 tons of waste from the landfill
- Maintained our "Green Power" partnership with the EPA (Environmental Protection Agency)
- Publicly reported Scopes 1 and 2 emissions data to the Carbon Disclosure Project
- Offset 100% of our facilities' Scopes 1 and Scope 2 emissions
- Participated in SLoCT (Supplier Leadership on Climate Transition), with the goal of measuring our Scope 3 emissions and setting science-based targets
- Measured our facilities' Scope 3 emissions
- Set reduction target for Scopes 1,2, and 3 emissions
- Maintained ISO 14001 Environmental certification.
- Maintained our Environmental Management System that allows for consistent implementation of our environmental initiatives
- Created a closed loop recycling stream for our magnet material

Future Focus

- Identify two new recycling streams to add to our robust recycling program
- Reduce the use of virgin plastic in our packaging by 50% by implementing more sustainable options
- Implement eco-friendly design material options and pricing at pre-production stage



2022 Core Value Overview of Achievements

	ENVIRONMENT	WORKPLACE	STAKEHOLDERS	COMMUNITY
WOW	Green Energy Partner of the Environmental Protection Agency	Introduced TBG Leadership Academy to all employees	Increased our EcoVadis sustainability rating to 79	Raised over \$76,000 for three local charities by hosting our fourth annual Golf Open
OWNERSHIP	Offset 100% of our Scopes 1 and Scope 2 emissions	Conducted 10 Cliften Strength Workshops for employees	Increased ESOP stock value	Title sponsor for Love INC's charity golf tournament benefiting the local community
PASSION FOR EXCELLENCE	Participated in SLoCT (Supplier Leadership on Climate Transition) learning series	Conducted Respectful Workplace training to employees	Signatory of United Nations Global Compact and align with their 10 Principles	Employees donated gently used professional clothing to Dress For Success, a women's back-to-work program
THE ART OF TEAMS	Maintained ISO 14001 Environmental Certification	Conducted an annual Gallup Employee Engagement survey with 84% participation	Provided customer solutions including sustainable innovations	Hosted a food packing event at Feed My Starving Children – employees packed 28,080 meals for families in need in El Salvador



Workplace

We strive to attract the best talent.
Our people are the heart of The Bernard Group, and our accomplishments are a direct result of the talented professionals who work here.

We continue to look for ways to be an excellent workplace and empower our employees by providing safe, healthy working conditions, fair labor practices, an inclusive work environment free from discrimination, intimidation and harassment and equal opportunities for growth and advancement so they can achieve significant results for our customers.

The following pages highlight three key areas: learning and development, employee engagement and health and wellbeing.

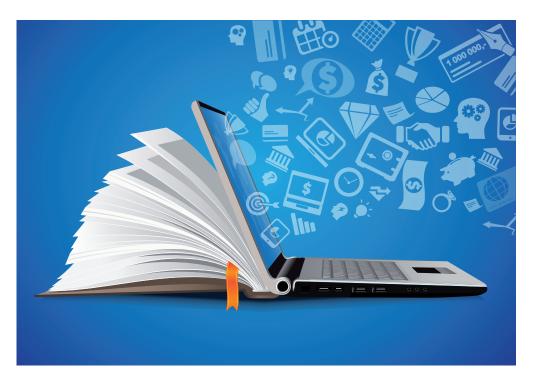




Inspiring Growth

We provide effective learning paths for employees that represent a range of skills and abilities. We provide access to LinkedIn Learning, which provides a wide variety of courses that benefit every role. We have also found that courses viewed on LinkedIn Learning can add value to personal development goals as well, such as managing stress, cultivating mental agility and time management.

We also provide all employees with Clifton Strengths Assessments. Our goal is to help everyone realize what they are naturally good at and how that can be applied both personally and professionally. When we tap into our natural talents, we improve our personal engagement and enhance our quality of life. We encourage our managers to share each team member's individual strengths, how they complement others on the team and how each team member can contribute based on their natural talents.



We encourage employees to take time for their personal development and learning. This year we introduced TBG Academy, which includes a learning and development focus in the following areas:

- Ownership Academy
- Leadership Academy
- Functional Academy
- Wellbeing Academy

We believe that where there is learning and development, there is innovation and performance.

Inspiring Growth: Leadership Development

TBG is committed to developing our leaders. We believe that having strong leaders can reduce employee turnover, promote accountability, improve problem solving and clarify job roles, which all have a huge impact on our overall success.

To begin developing our leadership program, we included the following:

- How We Lead A training that ensures leadership competencies and behaviors align with the core values that define what a successful leader looks like
- Fundamentals of Leadership A training program for a people leaders
- What Do Leaders Do The next level of training, which complements the fundamentals
- Incorporate enhanced training on the recruitment process and interview skills training
- Incorporate additional training for continuous improvement for production leaders



Employee Engagement

We believe that increased engagement levels lead to happier employees, higher productivity, lower absenteeism and lower turnover. We have an Employee Engagement Team that is dedicated to creating an environment that encourages engagement and results in even more valuable experiences for our customers and prospects.

We conduct annual Gallup engagement surveys to gain insight from employees on how satisfied they are with their job, if they know what's expected of them, if they have the tools they need to do their job, what improvements they would like to see and what management could do better. We then have our managers lead sessions with their employees to create action plans to focus on for the year.



Employee Garden

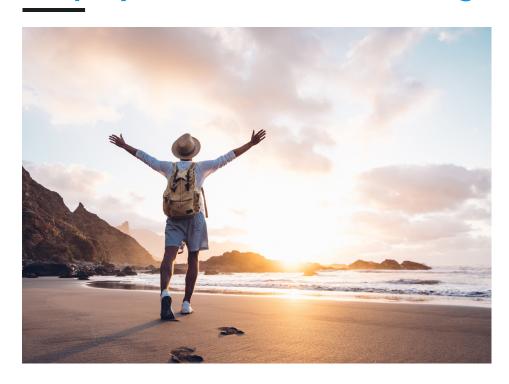


Employees participating in a charity golf tournament



Employees enjoying a team outing

Employee Health & Wellbeing



At TBG, we invest in our employees' health and wellness because we know they are our greatest asset. That's why we offer benefits to enhance our employees' quality of life with packages that include major medical, dental, vision and life insurance. Through the TBG Academy, our Wellbeing Academy offers employee assistance and wellness programs, and we support a healthy work-life balance by providing paid holidays and paid time off.



TOTAL REWARDS

Providing Total Rewards that are important to our employees is a major focus of our senior leaders, managers and HR team.

The value of working for a company goes beyond pay and insurance, and TBG is committed to continuing to evaluate and elevate our Total Rewards to provide meaningful and competitive total compensation for employees.

Periodically, we conduct Employee Total Rewards Surveys and analyze responses to ensure future Total Rewards meet the needs of the majority of our employees. We also formed a benefits committee made up of cross-functional leaders to help evaluate health insurance and other benefits.

Employee Health & Wellbeing

EMPLOYEE ASSISTANCE PROGRAM

TBG established an all-employee assistance program offering employees and their families personal counseling, family and caregiving guidance, safety and crisis planning resources, self-improvement tools, life-learning opportunities and chronic-conditions support. TBG is committed to providing our employees with tools, information and services that help manage everyday challenges and their wellness for life.

HUMAN RIGHTS

We support and respect the promotion and protection of human rights within our operations, value chains and communities where we operate. We also comply with the employment laws in every location in which we do business. It's essential that our business partners (supplies, vendors, contractors, consultants and other providers of goods and services) uphold these same standards. We will not knowingly do business with those who do not comply with local employment laws.

GIVING VOICE TO EMPLOYEE CONCERNS

We proactively attract world-class talent because we recognize our employees' contributions to our success and to our position as an industry leader. We value each of our employees, as illustrated by our long-standing commitment to fairness and equity in the workplace and by our efforts to foster an atmosphere of inclusion. However, even productive and skilled employees might encounter work-related concerns.



Employees participating in a charity golf tournament

For those employees, our 24-hour anonymous Ethics Helpline offers the opportunity to report work-related problems confidentially and without fear of retaliation. These programs support the consistent and fair treatment of employees, improve communications and encourage a positive workplace. Although some reports require no action, we investigate and resolve employee suggestions, questions and concerns to help us maintain our commitment to ethics and integrity in all that we do. Area managers and human resources business partners typically serve as facilitators to resolve employee concerns. This provides employees the opportunity to bring employment issues and concerns to the attention of management and/or human resources, ensures communication between the parties involved and facilitates the prompt resolution of workplace problems and disputes.

Key Performance Indicators: Workplace

	Indicators	2021	2022	2023 Target	
Employee Engagement	Percentage of employees who participated in the employee engagement survey	87% (626/719)	84% (646/765)	N/A *	*We cannot state a goal due to continued employee growth. All employees are encouraged to participate.
	Overall Score	4.06	4.11	4.13	
Benefits	% of employees covered by benefits	67% (499)	69.7% (577)	N/A *	"We cannot state a goal as not all eligible employees choose to enroll in healthcare benefit plans (they may receive benefits through their spouse/partner, etc.).
	% of employees participating in 401K	62.8% (469)	62.7% (521)	70%	
	% of Employee Shareholders	72% (538/746)	72% (679/827)	N/A *	*We cannot state a goal. As our business grows and we add headcount, the number of shareholders will decrease due to the rise in headcount.
Voluntary Employee Attrition	Rolling 12 month average turnover	14.5%	13.8%	13%	
Career Management	Number of internal promotions or career change opportunities	70	171	N/A *	"We cannot state a goal. The actual number of opportunities for advancement may vary year to year. We encourage employees to continue to grow and develop in their career within the company.
& Training	Number of training hours employees received to improve professional and personal skills	2151	2795	3000	in their career within the company.

Key Performance Indicators: Labor and Human Rights

	Indicators	2021	2022	2023 Target	
Health &	LTI Frequency Rate	2.65	4.68	0	
Safety	LTI Severity Rate	N/A	56.84	0	
	Number of training hours eligible employees received on Health & Safety Procedures	453	817	850	
Women	Women as percentage of total employees	37.94% (283/746)	38.21% (316/827)	40%	
	% Women in executive positions (excluding board members)	22% (2/9)	22% (2/9)	22%	
	% Women within the oranization's board	36% (2/6)	20% (1/5)	20%	
Minorities/	Minorities	22% (165)	23% (192)	24%	
Vulnerable People	Disabled Employees	N/A	1.8%	1.8%	
	Protected Veterans	N/A	1.0%	1.0%	
	Minorities/Vulnerable people in executive positions	0	0	N/A*	*We are not anticipating any changes to the Senior Leadership team.
Child Labor, Forced Labor & Human Trafficking	Number of Cases	0	0	0	

Key Performance Indicators: Labor and Human Rights (cont.)

Diversity, Discrimination	% of employees trained on Discrimination & Harassment	77%	91%	100%	
& Harassment	% of employees trained on Inclusion & Diversity	77%	91%	100%	
	% of employees hired in 2022 that attneded Respectful Workplace Training	N/A	100%	100%	
Social Dialog	Collective Agreements	0	0	0	

Key Performance Indicators: Business Ethics

	Indicators	2021	2022	2023 Target
Anti-Corruption / Anti-Bribery	Percentage of eligible employees trained on corruption and bribery	91%	94%	100%
	Number of reported cases of business ethics related violations through whistleblower procedure	0	0	0
	Number of lawsuites against the company on business ethics related violations	0	0	0



Responsibility Through Leadership

We respect the interests of our external stakeholders—our customers, prospects, suppliers, partners, and the wider community—and we demonstrate our marketplace responsibility through leadership in quality, ethics and transparency.

ETHICS AND INTEGRITY

We are committed to acting ethically, and with integrity, in everything we do. Our dedication to integrity and ethical business practices permeates all levels of our company.

To ensure an ethical supply chain free from corruption and bribery, we conduct daily restricted third-party screening on all suppliers through Descartes.

OUR CUSTOMERS

We strive to provide our clients with a world-class product, and more importantly, world-class service. We aim to provide the most innovative customer solutions including sustainable production processes, materials and an ethical supply chain.

One of our partners, EcoVadis, is a CSR evaluation company. Partnering with them helps to improve the way we integrate the principles of CSR into our daily business initiatives to positively affect our communities and supply chain. This year we maintained a Platinum rating, which puts us in the top 1% of businesses in our industry.



Responsibility Through Leadership

SUSTAINABLE PROCUREMENT

As stated in our environmental policy, we are committed to leading the industry in minimizing the impact of our activities on the environment.

We aim to continually improve the sustainability level of our supply chain by incorporating environmental and social principles into our purchasing program.

We utilize the EcoVadis platform to track and monitor our supplies' activities and progress toward environmental and social programs with the goal of demonstrating continuous year-over-year improvement.

This program provides our suppliers with a sustainability scorecard and tools for benchmarking to improve their sustainability practices.

We believe that this methodology increases transparency, encourages collaboration and facilitates ongoing improvement.





Key Performance Indicators: Sustainable Procurement

	Indicators	2021	2022	2023 Target
Sustainable Procurement	Percentage of targeted suppliers who have signed the supplier code of conduct	0%	0%	100%
	Percentage of targeted suppliers with contracts that include clauses on environmental, labor and human rights requirements	0%	0%	100%
	Percentage or number of targeted suppliers covered by a CSR assessment	100%	50%	75%
	Percentage of suppliers covered by a CSR on-site audit	0%	10%	20%
	Percentage or number of all buyers who received training on sustainable procurement	100%	100%	100%
	Percentage of audited/assessed suppliers engaged in corrective actions or capacity building	25%	13%	40%
Supplier	Percentage of diverse suppliers	N/A	1%	20%
Diversity	Percentage of new, diverse suppliers onboarded	N/A	N/A	10%
	Percentage of diverse supplier spend	N/A	11%	15%

Responsibility Through Leadership

SUSTAINABLE DEVELOPMENT GOALS (SDGs)

We have aligned our operations and strategies with United Nations Global Compact's 10 principles and Sustainable Development Goals on the environment, business ethics and labor and human rights. This partnership not only benefits our company internally, but also to achieving internationally recognized goals.

Our Goals and How We're Contributing:



End poverty in all its forms everywhere (See pages 15,17,24,35-38)



End hunger, achieve food security and improved nutrition and promote sustainable agriculture (See pages 15,17,24,35-38)



Ensure healthy lives and promote wellbeing for all at all ages (See pages 12-13,15,17,19-25)



Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all (See pages 12-13,15,17,20-21,25-27,38)



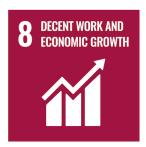
Achieve gender equality and empower all women and girls (See pages 8,12-13,15,17,19-21,24-27)



Ensure availability and sustainable management of water and sanitation for all (See pages 10,14,16-17,40-44,48-53)



Ensure access to affordable, reliable, sustainable and modern energy for all (See pages 14,16-17,40-42,46-48)



Promote sustained, inclusive and sustainable economic growth, full of productive employment and decent work for all (See pages 12,15-17,20-21,25-27,38)

Responsibility Through Leadership

Our Goals and How We're Contributing (Continued):



Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation (See pages 4-10,14,17, 40-41,44-53)



Reduce inequality within and among countries (See pages 8,10,12-15,17, 19-21,24-27,29-30,35-38)



Make cities and human settlements inclusive, safe, resilient and sustainable (See pages 8,10, 12-17, 23-24, 29,35-38,40-53)



Ensure sustainable consumption and production patterns (See pages 10,16-17, 29-31,40-53)



Take urgent action to combat climate change and its impacts (See pages 16-17, 40-53)



Conserve and promote sustainable use of the oceans, seas and marine resources for sustainable development (See pages 16-17, 40-53)



Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, halt and reverse land degradation and halt biodiversity loss (See pages 16-17, 40-53)



Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels (See pages 8-10,17,19,25-27,29)



Strengthen the means of implementation and revitalize the global partnership for sustainable development
(See pages 10,14,17,32-33)





COMMUNITY

TBG Gives Back

Charitable contributions, in-kind donations and volunteerism directly correlate with improving quality of life and making the world a better place. As part of our charitable giving initiative, we support multiple nonprofit organizations that mirror our core values. The following are some of the contributions we make to the communities in which we operate, as well as the contributions of our employees and their families:

4th ANNUAL TBG GOLF OPEN

TBG hosted it's fourth annual charity golf tournament benefiting three local charities:



ASCENSION PLACE
ST. ANNE'S PLACE
NEXT STEP HOUSING







Employees volunteering

COMMUNITY

TBG Gives Back

DRESS FOR SUCCESS

TBG hosted a clothing drive for Dress for Success, a nonprofit charity. Employees donated over 40 bags of clothing, shoes, handbags and accessories to disadvantaged women to help them achieve career advancement, career stability and economic sustainability.

FEED MY STARVING CHILDREN

TBG hosted a food packing event where close to 100 of our employees participated in packing 20,080 meals for children in El Salvador. These meals will feed 77 children for one year.

HAVEN HOUSING

TBG donated funds to this women's homeless shelter that offers a safe environment where women can stabilize, heal and work to overcome histories of abuse, chemical dependency, homelessness, incarceration, etc. This year we partnered with them to furnish one of their housing facilities with home essentials such as furniture, bedding and linens.

LAUNCH MINISTRY

TBG donated funds to this youth crisis center that provides a safe space, tools and resources for youth ages 18-29 years old in crisis to transition successfully towards adulthood.

LOVE INC

TBG was the title sponsor for their annual charity golf tournament. This organization works with local churches, school districts and other service organizations to identify unmet needs of youth and families in need in the community.



Employees volunteering

COMMUNITY

TBG Gives Back



Employees purchased and wrapped gifts for families in need

NEIGHBORS, INC.

TBG employees formed teams and purchased and wrapped gifts for several less fortunate families so they could provide Christmas gifts for their children. Neighbor's Inc. supports low-income households by providing food, clothes and toiletry items.

OPEN HANDS FOUNDATION/HOPE HOUSE

TBG donated funds to this local shelter. Hope House is a six-bed emergency shelter for youth ages 14-19 who are homeless or at risk of homelessness in the Southwest Twin Cities metro area. Hope House turns young people's lives around by nurturing self-sufficiency and independence, with a goal of reconciliation and family unification.

OPERATION CHRISTMAS CHILD/SAMARITAN'S PURSE

TBG employees participated in this holiday event by packing dozens of shoe boxes with needed item for children in impoverished countries.

Samaritan's Purse is a non-denominational evangelical Christian organization providing spiritual and physical aid to hurting people around the world. Since 1970, Samaritan's Purse has helped meet needs of people who are victims of war, poverty, natural disasters, disease and famine.

COMMUNITY

TBG Gives Back

PEOPLE REACHING OUT TO PEOPLE (PROP)

Employees donated food items to this local food shelf. Their mission is "to compassionately provide food and comprehensive support to our neighbors in need that creates a path toward self-sufficiency."

SAIL TRANSITION WORK PROGRAM

The Bernard Group partnered with a local school in our community to provide meaningful work to people with disabilities.

The SAIL (Students Achieving Independent Life) Transition Program provides young people with special needs ages 18-21 with skill building, career training and guidance. The Bernard Group employs high school graduate students who are participating in the program. The school provides job coaches who work alongside the employees to ensure they are building skills and receiving the training they need to perform their duties.

This beneficial partnership provides TBG with much-needed workers in a competitive labor market and employees with opportunities for growth in independence living, working and acquiring new skills.



TBG's Environmental Policy

TBG is committed to leading the industry in minimizing the impact of its activities on the environment.



THE KEY POINTS OF OUR STRATEGY TO ACHIEVE THIS ARE:

- Maintain a commitment to the protection of the environment, including pollution prevention
- Minimize our waste and then reuse or recycle as much of it as possible to prevent pollution
- Minimize energy and water use in order to minimize the consumption of natural resources
- As far as possible, purchase products and services that do the least damage to the environment
- Promote environmental awareness among our employees and encourage them to work in an environmentally responsible manner
- Ensure compliance with all applicable environmental laws and regulations
- Continuously improve the performance of our Environmental Management System (EMS)



2022 Environmental Management System (EMS) Objectives

Objective #1: Calculate energy savings

Goal: Save 100,000 kWh across our entire enterprise annually.

Result: We far surpassed this objective, with a total annual savings of 375,884 kWh – nearly four times our goal! With a third-party audit, we were able to target specific facilities, as well as smaller-scale projects like shutting down idle equipment, LED retrofits and occupancy sensors.

Objective #2: Quantify Scope 3 emissions

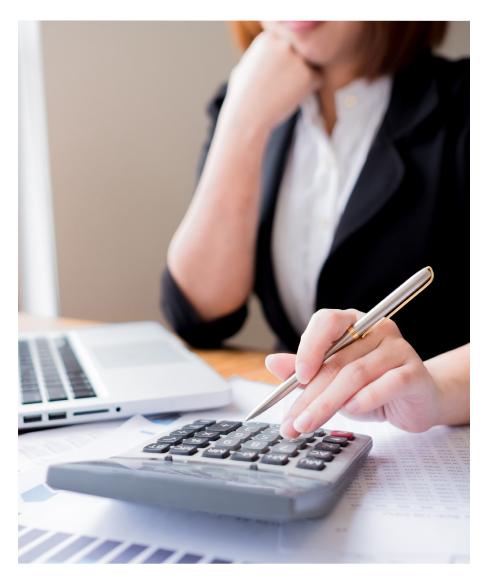
Goal: Having already offset Scopes 1 and 2, we wanted to quantify the next level of emissions, Scope 3, across our entire enterprise.

Result: In meeting this goal, our research revealed our total Scope 3 emissions for 2022 was 23,533 tCO2e (metric tons of carbon dioxide). We also evaluated our strategic direction and purchased new carbon offsets (COs) and renewable energy certificates (RECs) to continue offsetting our Scopes 1 and 2 emissions in 2023.

Objective #3: Divert 500 tons of waste to proper disposal

Goal: Improve our waste program performance throughout all facilities in order to divert 500 tons of waste to proper disposal.

Result: We exceeded this goal with a total of 538 tons of redirected waste. Subsequent wins that emerged here were us recycling magnet materials for the first time ever and boosting awareness about our recycling program with improved communication to our employees.



TBG's Environmental Partners



British Standards Institution (BSI): ISO 14001 Certification

BSI is the author of and certifying body for ISO 14001, an internationally recognized environmental standard.



Carbon Disclosure Project (CDP)

We publicly disclose our emissions data to CDP to promote transparency and accountability with our stakeholders.



Environmental Protection Agency Green Power Partner

By partnering with the EPA, we joined other organizations that are leading the way toward a more sustainable energy future.



Supplier Leadership on Climate Transition

A collaborative of companies helping suppliers become part of the climate solution.



Sustainability Trading Exchange

In an effort to further reduce our environmental impact, we partnered with STX to purchase Green-e Certified Renewable Energy Certificates and U.S. Landfill Gas Capture Carbon Offsets.



Trees, Water & People

TBG plants trees each year on a Native American Reservation located in South Dakota. The Pine Ridge Indian Reservation is experiencing a wide range of environmental challenges due to the rapidly changing climate, land rights issues and poverty. Reforesting this land combats climate change through carbon sequestration and develops income opportunities for the local natives.

Business Operations

As our business continues to grow, we strive to improve the environmental performance of our operations. The environmental metrics that we track fall into the following categories:



Waste Program

Waste of all types is sorted meticulously so that all **35** different wastes reach their intended destination.



Water Conservation

We minimize water consumption daily and have a No Exposure policy.



Energy Conservation

We conduct annual comprehensive energy audits that indentify potential energy saving projects.



Performance Monitoring

We continuously monitor these and all our activities through our Environmental Management System.

Business Operations

WASTE PROGRAM

Out of all of our environmental efforts, the one we invest the most in on a daily basis is waste management.

We handle over 35 different wastes that must be sorted, not only for compliant disposal, but also impacts that are most positive and least negative.

- As much waste as possible is recycled in all areas
- Recycling is required even when it isn't profitable

WATER CONSERVATION PROGRAM

TBG is a Minnesota-based company and we're especially conscious of protecting our waterways.

Our printing processes are waterless, neither consuming freshwater nor producing waste water.

- In fact, ALL of our liquid waste is disposed of properly, shipped compliantly to be incinerated
- We do not discharge chemical waste or effluent into the environment or public water system

We also perform all of our major activities and storage indoors, which means all of our print and warehousing locations qualify for No Exposure storm water permits.



Business Operations

ENERGY CONSERVATION PROGRAM

As an industrial manufacturer, managing energy usage is a critical aspect in achieving our environmental goals. Comprehensive energy audits are conducted annually to look for energy savings project opportunities. Many projects have been implemented as a result of these audits, and the methodology and technology used has been applied on a continuing basis.

- Energy Efficient Print Equipment High-transmission efficiency 480V power is specified for all new production equipment wherever possible.
 LED curing is used on a wide variety of current generation print assets in large format.
- Programmable Thermostats Programmable thermostats continue to be specified for all new HVAC equipment installs, as well as on any remedial projects for current installations. TBG continues the practice of installing locking covers on thermostats in controlled areas to prevent tampering.
- · High-Efficiency RTUs When rooftop HVAC equipment is added or
- replaced, TBG always specifies an AHRA certified high-efficiency unit, as
 this provides numerous benefits. Lower emissions, less fossil fuel
 consumption and a rebate incentive are all positive impacts and come
 at a very small increase to the project cost.
- Occupancy Sensors Occupancy sensors continue to be specified for new breakroom, office and conference room build-outs, as well as added wherever feasible as a remedial project for our contract electrician.
- LED Lamps Installation LED lamps are more energy-efficient, have a longer life than alternatives and are a critical component of our energy-saving efforts.

TBG continues to make energy improvements and holds new installation and construction projects to a high standard of energy efficiency.

PERFORMANCE MONITORING

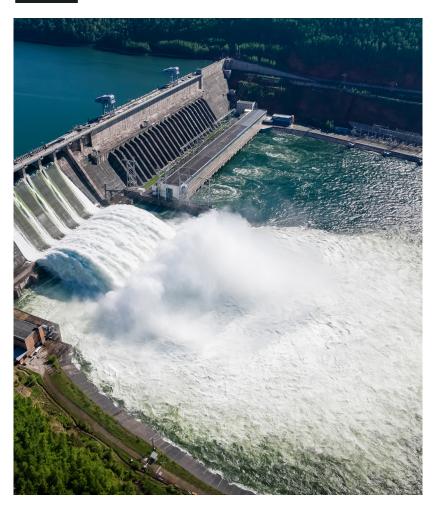
Data drives all of our environmental action at TBG, so performance monitoring is a major component of our programs.

Performance is continually monitored for waste, recycling, emissions and numerous other categories.

Using this data, we've set a goal for ourselves of working toward being 100% carbon neutral.



Business Operations



GREENHOUSE GAS EMISSIONS - CARBON NEUTRAL PROGRAM

TBG has significantly reduced our carbon footprint by purchasing renewable energy certificates (RECs) and carbon offsets.

Our Carbon Neutral Program is comprised of:

- Green-e Certified US/CAN Wind/Solar/Biomass RECs
- Teles Pires Hydropower Project Brazil, which makes use of renewable hydroelectric resources instead of fossil-fuel-fired electricity (carbon offsets)
- REDD Reforestation/Habitat Conservation (carbon offsets)

RENEWABLE ENERGY CERTIFICATES (RECs)

RECs account for and encourage the use, expansion and maintenance of renewable energy sources. They also channel funds directly to renewable energy and greenhouse gas reduction projects.

We use these certificates to match all of the electricity used in our offices and facilities, thus reducing our electricity-based carbon footprint.

The renewable energy generation we support has a positive environmental impact. Green-e Certified renewable energy meets the highest standards in North America. To qualify, they must be generated from new facilities that meet rigorous standards for environmental quality, transparency and accuracy.

Business Operations

CARBON OFFSETS

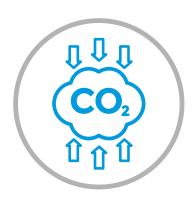
TBG purchased carbon offsets at the REDD Reforestation/Habitat Conservation and the Teles Pires Hydropower Project located in Brazil.

Offsetting greenhouse gas (GHG) emissions enable organizations like ours to reduce our environmental impact by supporting projects that are actively working to reduce, absorb or prevent carbon and other emissions from entering the atmosphere.

Carbon dioxide emissions are broken down into three Scopes:

- Scope 1: Emissions made directly by our five primary facilities and company vehicles in Minnesota.
- Scope 2: Emissions generated by the electricity we purchase from local energy partners.
- Scope 3: Emissions made by our supply and distribution chain, employees commuting, business travel, purchased goods and waste disposal.

As of January 2020, TBG has offset 100% of greenhouse gas emissions generated from our facilities (Scope 1) and 100% of the emissions made by our energy partners to power our facilities (Scope 2). We've also begun mapping out how to measure Scope 3, with the end goal to offset all of our carbon.



TBG Scope 1

2022 - 1,479 Tons CO2 2021 - 1,134 Tons CO2 2020 - 788 Tons CO2

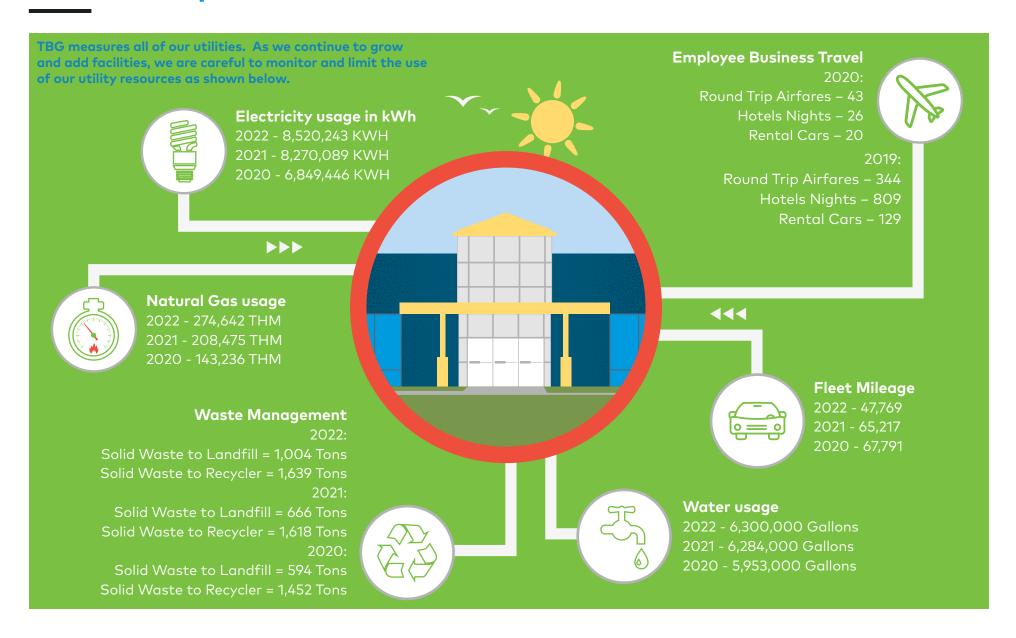
TBG Scope 2

2022 - 3,999 Tons CO2 2021 - 3,882 Tons CO2 2020 - 3,215 Tons CO2

TBG Scope 3

2022 - 23,533 Tons CO2

Business Operations



Business Operations

MATERIALS AND RESOURCES

TBG remains committed to providing our clients with eco-friendly options.

We have created a sustainability materials book that allows clients to touch and feel sustainable alternatives to conventional non-sustainable options.

TBG partnered with a local plastics company to develop styGreen[™], a proprietary plant-based styrene that is made from renewable resources, thus greatly reducing its impact on the environment.

- Reduced greenhouse gases and carbon footprint
- Ocean-safe (designed to dissolve in water)
- Compostable
- Recyclable
- Degradable (will break down in landfills)
- Renders colors well, including pastels





Colors available:

WHITE

- + Produces up to 80% less greenhouse gases
- + Ocean Safe dissolves in water
- + Degradable will break down in landfills
- + Recyclable

Business Operations

ENVIRONMENTAL SERVICES AND ADVOCACY

TBG supports the Minnesota Nature Conservancy and is a signatory of the "Climate Action Now" pledge to call on U.S. leaders to stand strong on climate change and demand climate action. TBG continually strives to reduce our operational impacts on the environment, but also believes that we can have an broader impact on public policy to safeguard our lands and waters from climate's biggest impacts.



TAKE BACK PROGRAM

When it's not possible for our clients to recycle materials at the end of a project, TBG offers a "take back" program where shipping containers are provided and sent with the project for the client to ship the materials back to our facilities to be recycled properly.

CLOSED LOOP PROJECT HIGHLIGHT

TBG purchases recycled magnet from a local magnet supplier and all magnet scrap is sent back to the supplier where it is recycled again.

PRODUCT END-OF-LIFE

When possible, projects are designed with the project end-of-life, circular design and recyclability in mind, with the goal of implementing a closed loop methodology so that our products have a longer life and avoid becoming waste.

SUSTAINABLE PROJECTS

Many clients come to us for eco-friendly design solutions. We have been able to offer a wide range of options and tools to assist them in producing sustainable projects. One way we do this is by using an eco design checklist.

Business Operations

SUSTAINABLE PROJECTS

Many clients come to us for eco-friendly design solutions. We have been able to offer a wide range of options and tools to assist them in producing sustainable projects. One way we do this is by using an eco design checklist.

Must-Haves:

Optimize the weight of materials used
Use only certified materials
Minimum of 30% recycled or renewable materials used
No batteries, electrical, magnets or lights other than LED
Maximum of three plastic resins

Suggested:

100% renewable, recycled or certified packaging and protections

Design reusable elements whenever possible

Favor mono or single type material whenever possible

No lamination or other decorative finishings that limit the recycling processes

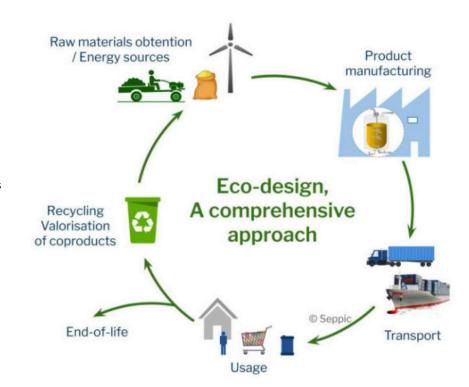
Favor sustainable printing processes (label or digital)

Optimize palletization at conception stage

Optimize shipment with flat delivery

Promote recycling with disassembly instructions

Identify plastics with their international packaging codes for easy recycling



Key Performance Indicators: Environmental Management

	Indicators	2021	2022	2023 Target
ISO	Number of sites with ISO 14001 EMS certification	4/6	5/5	5/5 (5/5)
GHG Emissions	Total gross GHG emissions: Scope 1 (Tonnes CO2)	1,134	1,479	-4% (46%)
	Total gross GHG emissions: Scope 1 (Tonnes CO2)	3,882	3,999	-4% (46%)
	Total air travel GHG emissions: Scope 3 (Tonnes CO2)	18,700	23,533	-2.75% (27.5%)
Energy and Electrical Usage	Gas Usage (THM)	208,475	274,642	-4%
	Electricity Usage (KWH)	8,270,089	8,520,243	-4%
	Energy Savings Projects \$\$	N/A	375,884	100,000
	Renewable Energy Consumed	0	0	25%
Materials, Chemicals, Waste and Recycling	Total Landfill (Tons)	666.35	1,003.69	-4%
	Total Recycled (Tons)	1,618.31	1,639.27	+4%
	Total Waste (Tons)	2,284.67	2,642.96	-4%
	% Recycled	70.83%	62.02%	+4%
	Average Disposal Costs	\$43.51	\$29.86	-4%
	Waste Lamps (Bulbs)	937	1,085	-4%
	Batteries (Pounds)	0	45	-4%
	Hazardous Waste Liquid (Gallons)	1,630	543	-4%
	Hazardous Waste Solid (Pounds)	0	220	-4%
	Non-Hazardous Waste Liquid (Gallons)	8,080	4,679	-4%
	Non-Hazardous Waste Solid (Pounds)	20,391	12,695	-4%

Key Performance Indicators: Environmental Management (cont.)

Water Consumption	Total Water Consumption (Gallons)	6,284,000	6,300,000	-4%
	Weight of Pullutnats Emmitted to Water	N/A	0	0
Air Pollution	NOX (Tons)	N/A	3.12	3
	SO2 (Tons)	N/A	3.56	3.4
Product Use	Enerfy Savings (New energy efficient equipment fleet	0	\$20,442	\$21,000
Produce End-Of-Life	Take-back Program	0	0	30%
Customer Health & Safety	Number of Product Recalls	0	0	0
	Customer Health and Safety Incidents	0	0	0
Environmental Services &Advocacy	Climate Action Public Policy Pettitions	0	2	4
Fleet Miles	Fleet - Gas Miles	22,854	19,854	-4%
	Fleet - Diesel Miles	42,363	27,915	-4%
Wood	Certification of Wood, and Wood Product Traceability	0	0	1
	% Recycled Wood or Wood Based Products/Materials	N/A	N/A	20%
	% Certified Wood or Wood Based Products/Materials	N/A	11%	20%







THANK YOU

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